

GRACE YANG

INDUSTRIAL DESIGNER

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EXPERIENCE

ROSTAR FILTERS

CUSTOM BRAND PROJECT COORDINATOR // February 2022–May 2023

Efficiently managed multiple concurrent projects while meeting customer requirements and ensuring seamless product customization based on customer specifications. Facilitated and oversaw Product Development team processes and projects, ensuring smooth coordination and successful project outcomes. Led efforts in new product development, taking charge of projects in diverse categories and collaborating with cross-functional teams to bring products from conception to launch.

LIBERTY HARDWARE

DESIGNER // April 2014–November 2019

Spearheaded design initiatives for wall plate, hook, and hook rail product categories, while supervising the design team and guiding projects through various stages. Collaborated with engineers and marketing teams from ideation to prototyping, contributing to the successful development of innovative products. Established expertise in style and design trends, including home décor styles and CFM, through extensive research and trend reports. Acted as a key speaker in customer presentations, emphasizing trend and design concepts to build strong client relationships. Served as the primary liaison for all design-related communications with Target.

BENCHMARC DISPLAY

CONTRACT DESIGNER // November 2012–December 2013

Worked collaboratively with the creative director, engineering department, and marketing department to design modular and cost-effective point of purchase displays for various retail environments. Supported projects at various stages of development through sketching, creating 3D models, CAD drafting, and graphic design work for compelling POP displays and presentations.

CIMA LIGHTING

INDUSTRIAL DESIGN INTERN // CHINA // August 2012–November 2012

Conducted in-depth product research and developed creative concepts for lighting fixtures based on diverse themes. Presented concepts through 2D hand sketches, marker renders, and 3D computer models, demonstrating excellent visualization skills. Gained valuable exposure to the product development cycle in China, encompassing material sourcing, prototype construction, and in-house serial manufacturing.

SKYS DESIGN

INDUSTRIAL DESIGNER // September 2011–February 2013

Collaborated with a cross-functional team of industrial designers, engineers, and business professionals in the design and development of consumer houseware products. Conducted extensive research, ideation, and concept development, presenting innovative solutions to clients. Assisted in formulating marketing plans for products preparing to enter the market.

BONADIES CREATIVE INC. / LETTERMPRESS

PRODUCTION AND DESIGN ASSISTANT // Summer 2011

Produced, developed, and edited graphics for LetterMpress and letterpress printer. LetterMpress is a virtual letterpress environment—released on the iPad and Mac—that allows anyone to create authentic-looking letterpress designs and prints.

ANTHROPOLOGIE

VISUAL DISPLAY INTERN // January 2011 & Summer 2010

Assisted the display coordinator in developing, creating and, managing the in-store displays according to their brand identity.

EDUCATION

UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

BACHELOR OF FINE ARTS IN INDUSTRIAL DESIGN

SKILLS

SOFTWARE

Creo/ProE // WindChill // SolidWorks // Keyshot // Adobe Photoshop // InDesign // Illustrator // Microsoft Office Word // PowerPoint // Excel // SketchBook Pro // Mac OS // Windows

RESEARCH

Trend and Market Analysis // Empathic and User-Centered Methods // User Profiling // Ethnographic Research

IDEATION

Visual Brainstorming // Conceptual Sketching // User Testing // Rapid and Refined Model Making

ARTISAN SKILLS

Photography // Typography // Ceramics // Glass // Metalwork // Woodwork // Various Printmaking Processes

ADDITIONAL TRAINING COURSES

IDEO

UNLOCKING CREATIVITY // 2018
POWER OF PURPOSE // 2018

DESIGN MANAGEMENT INSTITUTE

INNOVATION TOOLS & PROCESSES // 2016

COMMUNISPOND

EXECUTIVE PRESENTATION SKILLS SEMINAR // 2015

AWARDS & HONORS

DEAN'S LIST

COLLEGE OF FINE AND APPLIED ARTS,
UIUC // 2009–2010

INNOVATION WEEK, FIRST PLACE

UIUC // Spring 2009

DEAN'S CHOICE

COLLEGE OF FINE AND APPLIED ARTS,
UIUC // 2008–2010

SIGMA ALPHA LAMBDA

NATIONAL LEADERSHIP AND
HONORS ORGANIZATION // 2007–2011